

FASHION PROGRAM OUTLINE

The Fashion Design and Apparel Production Diploma program is a 48-week program which prepares graduates for careers in the fashion industry. The program consists of three 16-week terms of in school instruction and a 160 hour unpaid internship in the industry.

Classes are a combination of lecture, demonstration, workshop and hands on practical application. Classes are delivered from Monday to Friday. Class hours per day will vary based on the course offerings of each Term. A detailed timetable will be provided three weeks prior to the program start date. The Fashion Design Program consists of the following courses.

PATTERN DRAFTING (ALL 3 TERMS)

Pattern Drafting teaches the basic block patterns for a standard size 8 body type. The course teaches pattern manipulations that adapt the basic blocks into custom patterns based on student designs. Projects include the design and creation of Skirts, Dresses, Pants, Shirts, Jackets, and Corsets.

PATTERN GRADING (TERM 3)

This course focuses on the principles of pattern grading. Manual and machine grading techniques are used for increasing and decreasing size of the original pattern.

FASHION CONSTRUCTION (ALL 3 TERMS)

This course focuses on production sewing techniques. Students will learn a large variety of necessary construction techniques which will form the content of a comprehensive sample book. Sewing will focus on seams, darts, zippers, pockets and other design details. Equipment used in instruction includes industrial sewing machines, sergers and pressing equipment.

FASHION SKETCHING (ALL 3 TERMS)

This course teaches figure drawing and the development of croquis (fashion figures) used for fashion illustration compositions. The course covers proportion, balance and structure of a figure. Students will learn to create fashion illustrations to communicate their design ideas. Course content will be covered in manual illustration techniques and electronically using Adobe Illustrator. Students are required to have a laptop to complete this course.

DESIGN & COLOUR THEORY (TERMS 1 & 2)

This course teaches the elements and principles of two and three-dimensional design as they relate to fashion illustration and production. The course covers how artists and designers use colour to enhance their designs.

TEXTILES (TERM 1)

This course takes an in-depth look at textiles, their properties, care and use. The course teaches appropriate use of fabrics as it relates to student designs.

DRAPING (TERM 2)

This course teaches the use of fabric as a means for creating patterns. Students learn fabric preparation, tools for draping to achieve the draping of basic patterns, design details and knit garments.

FASHION SEMINAR (TERM 1)

This course teaches the concepts of fashion such as; fashion cycles, fashion forecasting, psychology and sociology of fashion. Students will identify consumer demographics and how they relate to fashion. Notable historical and contemporary designers will be used as case studies.

HISTORIC COSTUME (TERM 2)

This course teaches the evolution of clothing and fashion through history. Students will learn the social, economic and historical events that influenced fashion.

FASHION INDUSTRY OVERVIEW (TERM 2)

This course details the role and function of the designer in the fashion industry. It explores the relationship between designers, buyers, and sales representatives. This course focuses on the fashion business tools necessary to market and sell designs including catalog development and costing.

PORTFOLIO DEVELOPMENT (TERM 3)

Students will create a professional fashion design portfolio in paper and electronic formats.

MERCHANDISING (TERM 3)

This course is an overview of the key components of Fashion Merchandising, Display, Promotion and Buying.

SMALL BUSINESS MANAGEMENT (TERM 3)

This course is an introduction to starting and operating a small business. Students will create a business plan and will explore brick and mortar versus online sales for their label.

COLLECTION DESIGN (TERM 3)

The final 16 weeks of the Pattern Drafting and Sewing construction components will focus on the design and construction of each student's Design Collection. This will consist of a line of eight outfits that will be shown in the MC College New Designer's Fashion Show presented in early Fall.

INTERNSHIP

Each student will research at least five companies they would like to intern with. Based on availability and suitability, students will be placed in a practicum situation for 160 hours of unpaid work experience. Completion of this internship is a requirement for graduation. Diplomas will not be issued until the internship has been completed.

TEXTBOOKS, SUPPLIES & MATERIALS

Students will be given a detailed list of supplies provided by the College and those they will have to purchase for themselves.