

MC ALUMNI PROFILE:

Sid Neigum



Sid is a 2009 graduate from MC College's Fashion Design program in Edmonton. From Toronto to Dubai, he has turned heads in the Canadian and International fashion scene with his architectural garments, structural silhouettes and draping details. Soon after graduating from High School, he enrolled in a science program. After a year, he decided to pursue a career in fashion and enrolled at MC College. Since graduating, he has received numerous awards and has been featured in Vogue, Vogue Italia, Elle Magazine and Fashion magazine to name a few.

His garments have been worn by celebrities and public figures such as: Sophie Grégoire Trudeau, Lorde, Kitty Spencer, Coco Rocha, Jennifer Aniston, Jada Pinkett Smith, Stacey McKenzie, Jessi Cruickshank, and Kim Cattrall.

His label, Sid Neigum, can be found at The Room @The Bay, Simons and Net-A-Porter.

ACCOMPLISHMENTS:

- Showcased at Toronto Fashion Week - 2011
- Winner, Toronto Fashion Incubator New Labels Award - 2012
- Winner, Mercedes Benz Start up Award - 2014
- Winner, Swarovski Emerging Talent Award - 2015
- Winner, DHL's Exported Program - 2016
- Showcased at London Fashion Week - 2017
- Showcased at Dubai Fashion Week - 2018

