

MC ALUMNI PROFILE:

Jessilyn Poole



*“Take a little time each day...to clear your head, and get inspired and get new ideas outside of your routine.”*

Jessilyn is a graduate from MC College Edmonton’s Fashion Design program. Driven by her dedication for “carefully curated” clothing pieces, she founded EVE + ENOCH in 2011.

From sewing with a needle and thread at 5 years old to mastering the sewing machine at 7, her career in Fashion started at a young age. *“I’ve always dreamed about design for as long as I can remember. As a kid, I lived in a world of scissors and construction paper. Later, I played with fabric to create clothing”* says Jessilyn. After designing and constructing her High School graduation dress, Jessilyn decided to make her dream career as a Fashion Designer a reality and enrolled at MC College.

As a designer and entrepreneur, her biggest eye opener was the amount of blood, sweat and tears that was put into starting a clothing line: from business loans and sourcing local materials to creating an e-commerce website.

