

MC ALUMNI PROFILE:

Alisha Schick



*“Leave your ego at the door...Be yourself, be real, don’t give up, accept challenges and...you got to give a shit! There is no half ass in fashion...”*

From teenage misfit to Fashion Designer, Alisha has played an important role in the growth of Edmonton’s Fashion Industry. As a 2001 Fashion Design graduate from MC College Edmonton, she is the Owner and Creative Director of Suka Clothing, and a Fashion Instructor at MC College.

She became interested in fashion in High School. *“In sewing class, I was with a bunch of misfits...girls that were kind of the rebel type. One of them was going to hair school at MC College and pushed me to sign up for the fashion program”* she says.

In 2007, she launched Suka Clothing. The garments are designed by Alisha and made in Edmonton, and can be purchased online ([sukaclothing.co](http://sukaclothing.co)) or in-stores (Bamboo Ballroom).

**ACCOMPLISHMENTS:**

- *Featured in Fashion Magazine, Avenue Edmonton, Georgie Magazine & Alberta Venture.*
- *Showcased in The Park Show in Edmonton & Calgary*
- *Showcased at Western Canada Fashion Week (WCFW)*
- *Competed in the 2012 Mercedes Benz start up competition*
- *Industry Recognition Award, WCFW 2019*

