

Alumni Profile



ALEXANDER DANIEL

"When choosing what to do with your life, choose wisely. Picture the future you want and choose the path that gets you there."

MC COLLEGE

experience the artistry

WHO IS HE?

Alexander graduated from the Edmonton campus in 1990, and has gone on to continually grow and learn since then.

Since then he's:

- Worked as a global educator for the TIGI brand of products.
- Owned or co-owned multiple salons.
- Grown his own brand in Edmonton through his business, Alexander Daniel Hair & Body Boutique

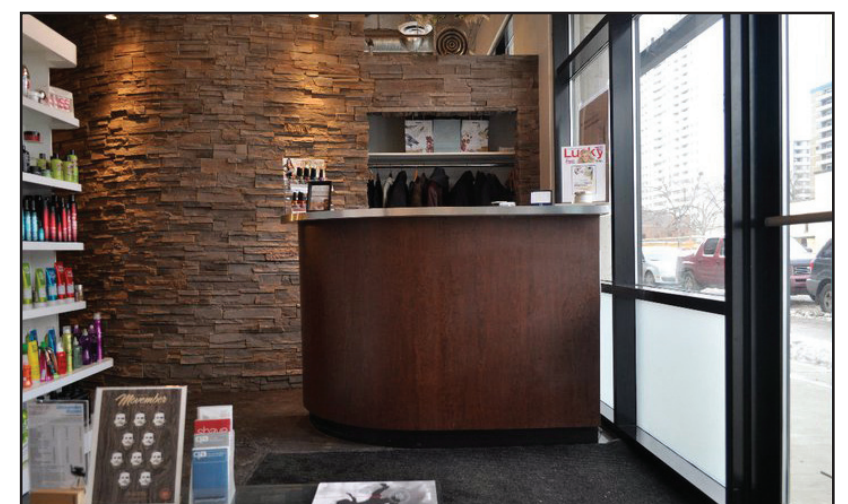
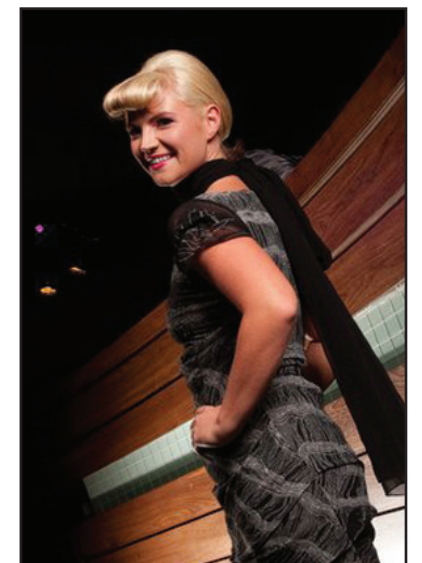
Today Alexander continues to grow his brand and his business by surrounding himself with passionate stylists and creative, excited minds.

WHY MC COLLEGE?

Alexander didn't grow up with a clear career direction, and it wasn't until he spent some time as a shampoo boy in a friend's salon that he gave the career of hair stylist any thought at all. For his dad, a heavy duty mechanic who had grown up in Europe, cutting hair wasn't the kind of job one could stake their livelihood on. But, being in the salon environment, a place where Alexander could feel creative energy and excitement every day, he decided to educate himself in the craft.

Even though he already had a scholarship at another post-secondary institution in Edmonton, Alexander decided to chase his curiosity and signed up for the program at MC College. He knew the school's former president, Frank Cairo, through a family connection, so for Alexander the school seemed the obvious choice.

Once he was there he felt increasingly sure of his newfound direction. The energy and enthusiasm shared by his new classmates was infectious, and helped spur him on to continue pursuing what he loved.



ADVICE FROM AN ALUM

"Your future is up for grabs, and where you want it to end up is your choice." Alexander always urges the younger stylists he works with to really take the time to choose their future, and choose it wisely. Then, when you know, you have to do the hard work of being patient. Alexander will admit that he learned all the fundamentals of styling hair at MC College, but it was his patience and dedication to the art that's helped him become the stylist he is today.

Have the patience to master the basics and let years of experience form that into a style that is truly your own.