



SID NEIGUM

Fashion Designer

MC COLLEGE

experience the artistry

WHO IS HE?

In 2009 Sid graduated from the Fashion Design and Apparel Production program at the Edmonton campus.

Since then he's:

- Attended F.I.T (Fashion Institute of Technology) in New York, an internationally recognized college for design, fashion and art
- Shown his collections in Edmonton, Vancouver, and Toronto
- Won the Toronto Fashion Incubator designer competition, which gave him free studio space in Toronto for a year, \$25,000, and a feature of his collection in Flare magazine

Today he wears a number of hats (business owner, designer, pattern maker, sales person) all in the name of growing his own fashion line.

WHY MC COLLEGE?

After high school Sid followed his family's expectations and started a science degree. But, before the year was out he couldn't help but chase his growing passion for fashion. He was enticed by MC College's fast track program, and was happy to be able to learn everything he'd need to know in 12 short months.

The program exceeded his expectations. At the beginning of the year he'd only ever sewn one garment. After the program he'd put together around 30 pieces, including more complicated designs like a leather jacket.

Even though he's been to F.I.T in New York, Sid still says he learned more in his time at MC College. Because of the smaller class sizes (smaller classes with nine students per instructor at MC College as opposed to classes of 30 in New York) Sid felt like he was getting private instruction, and he learned a lot.



www.sidneigum.com

ADVICE FROM AN ALUM

GET A REALLY GOOD INTERNSHIP!

Sid will openly talk about how much he learned from his time at MC College, but the experience you can get from a good internship is invaluable (and if that can lead to a job after graduation, even better).

Plus, even though Sid decided to open his own business, he advises grads to consider working for someone else first. After all, then you get to learn and make mistakes on someone else's dollar instead of your own!